

## Meet the Staff



### Ed Moon

#### Operations Manager

**Years with Southland:** 2009 - Present

**Location:** Eastern SC Operations

**From:** Charleston, SC

#### About Ed:

Ed joined Southland in April 2009 as Operations Manager for our Eastern SC Operations office.

A seasoned landscape professional, Ed brings a wealth of knowledge with him after getting his start in the business back in 1991 while working for David Schwartz, VP/GM of ESC previously at The Good Earth, a company Southland purchased in 2004. Prior to joining Southland, he spent the last four years working in North Carolina on high-end residential properties.

Ed is a graduate from Winthrop University of Rock Hill, SC with a Bachelor of Arts degree in History.

When not at work you can find Ed hunting deer, dove, elk and turkey. In October 2008 he ventured out to Mazambique for a safari. He also enjoys growing perennials, micro-brewing beer and has enjoys reading about organic and naturally grown plant materials.

## Volunteers Add Landscaping to South Carolina Housing Project

*As published in the Fall 2009 issue of PLANET Advantage*

It took them less than a day, but when they were finished, 13 volunteers from Southland Landscape Corp. had outfitted a new neighborhood home with a lawn, shrubs and plants. Part of the Gate House Project, the home was funded by the U.S. Department of Housing and Urban Development Rehabilitation. Charleston-based Southland provided the landscaping at no cost.



“This is the fourth Gate House Project we have worked on,” explains Southland Marketing Manager Chris Barnes. “The program is designed to help local residents in North Charleston have a home of their own. Our team, including several associates and their family members, spent a Saturday morning laying down sod on the front yard, seeding and putting down pinestraw on the backyard, and planting flowers and shrubs. Team members had also graded the property prior to the installation effort.”



For the latest project, Southland’s efforts helped provide housing for an elderly lady in a particularly poor and run-down section of the city. In addition to Gate House, the company routinely participates in the Adopt-A-Highway program and gives out local scholarships to two area colleges. It also participated in the first PLANET Day of Service this year.

“Volunteering our time and expertise is one way we can give back to our local community,” says Barnes. “Projects like the Gate House also enhance camaraderie among our employees, and they truly enjoy the opportunity to give back.”

Green Acres Turf Farm, Lowcountry Nursery and Carolina Pinestraw donated sod, plant material and pinestraw. Students from nearby Garret Academy framed the house and other local businesses donated labor and materials to help complete the construction.

To see the full issue click on the link below:

<http://landcarenetwork.org/planetFile/pdfs/advantage/PA09FA.pdf>

# Are you ready for some football?!



Football season is upon us once again and the University of South Carolina Gamecocks are ready to go! Southland has pruned the palms, trimmed the hedges on the field and put new mulch down both inside and outside of the stadium. In addition to this the university has done extensive upgrades to the character of the stadium with it's graphics painted throughout the stadium. Southland would like to wish the Gamecocks a great 2009 football season!



Upon any signed contract from your referral, you will receive free annuals based on the contract size.

**Call Brian Pottieger TODAY  
with all referrals.**

**(866) 469-6899 ext. 113  
bpottieger@southlandusa.com**

# Be aware of your surroundings...

When cleaning up around stores and ponds you never know what you will find. Most would imagine that you would be picking up trash such as beer cans and grocery bags. This was not the case while Southland's Midland Operations office was cleaning up a retention pond recently.

As seen in the picture the crew found a 9mm glock that had been thrown into the pond. Upon this discovery local law enforcement officials were called and the gun was turned in.

The good news is that another gun is off the street and we might have helped solve a crime!



## Thanks for Your Loyal Service

The employees listed below are celebrating their anniversaries with Southland in July/August/September.

- Benjamin Vidal - 8 Years - Charleston, SC**
- Felipe Botho - 6 Years - Charleston, SC**
- Luis Lopez - 3 Years - Charleston, SC**
- Ismael Medina - 3 Years - Charleston, SC**
- Jesus Ruiz - 5 Years - Charleston, SC**
- Hector Suarez - 3 Years - Charleston, SC**
- Michael Neely - 1 Year - Charleston, SC**
- Mark Brown - 1 Year - Charleston, SC**
- Salvador Gonzalez - 5 Years - Spartanburg, SC**
- Cesar Valdez - 4 Years - Spartanburg, SC**
- Refugio Aquirre - 2 Years - Spartanburg, SC**
- Carlos Toro - 2 Years - Columbia, SC**
- Clint McCarty - 15 Years - Columbia, SC**
- Mateo Becerra - 2 Years - Columbia, SC**
- Ivan Godina - 2 Years - Columbia, SC**
- Juan Garcia - 2 Years - Columbia, SC**
- Jose Lopez-Martinez - 1 Year - Spartanburg, SC**
- Chris Felder - 1 Year - Columbia, SC**
- Antonio Garcia - 1 Year - Columbia, SC**

# Customer service is everything!

With the current status of the economy, we all understand that getting the biggest bang for your buck is extremely valuable. For this very reason, all Southland branches have Operations Managers who are dedicated to making your experience with our company that much better.

Being a Southland customer means that you have sought out the best landscape service provider in South Carolina and we are here to provide you with customer service that

is unsurpassed in our industry. Between Southland's three branches there is over 70 years of landscaping knowledge and experience that we pass along to our employees and customers.

Should you have any questions or concerns regarding the landscaping needs of your property, please contact the Operations Manager listed below that corresponds with your location. These gentlemen can handle all enhancement orders and all other landscaping needs you may have.

- **Ed Moon** - Eastern SC Operations - (843) 553-5630
- **Clint McCarty** - Midland Operations - (803) 957-4742
- **Chip Key** - Western SC Operations - (864) 595-0705

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Send your e-mail address to [cbarnes@southlandusa.com](mailto:cbarnes@southlandusa.com) to receive all of the latest news about Southland and to get our monthly newsletter.

## Landscaping Tips for the Fall of 2009



### Lawn & Flower Care

- It's time to order your Fall annuals. Talk to your account manager today to setup up your order.
- Begin aerating, overseeding and fertilizing of fescue lawns.
- Continue to mow, edge and trim lawn.
- Prune shrubs as needed.
- Begin applying pre emergent weed control.
- Begin Fall leaf clean-up as needed.
- Continue to inspect turf, trees and shrubs for insects and disease. Treat as needed.

## Happy Birthday Feliz Cumpleaños

Proceso Ruiz 7/2 - Spartanburg, SC  
Refugio Aquirre 7/4 - Spartanburg, SC  
Eric Vaughn 7/5 - Columbia, SC  
Jose Popoca 7/8 - Spartanburg, SC  
Rubiel Reyes 7/9 - Spartanburg, SC  
Jason Gordon 7/19 - Columbia, SC  
Jeronimo Hernandez - Spartanburg, SC  
Lorenzo Funes 7/21 - Charleston, SC  
Eric Brewer 7/22 - Columbia, SC  
Hector Perez 7/22 - Spartanburg, SC  
Adrian Santiago 8/3 - Charleston, SC  
Humberto Pacheco 8/5 - Charleston, SC  
Calvin Branton 8/5 - Charleston, SC  
Chris Barnes 8/15 - Columbia, SC  
Josh Reeves 8/19 - Spartanburg, SC  
Jerry Browder 8/22 - Spartanburg, SC  
Alberto Medina 8/26 - Charleston, SC  
Augustin Merida 8/28 - Charleston, SC  
Kevin Smith 8/28 - Charleston, SC  
Chris Felder 8/29 - Columbia, SC  
Hector Suarez 8/30 - Charleston, SC  
Rogelio Contreras 9/5 - Columbia, SC  
Rodrigo Saavedra 9/7 - Spartanburg, SC  
Miguel Ramirez 9/8 - Charleston, SC  
Porfirio Rodriguez 9/15 - Spartanburg, SC  
Rogelio Hernandez 9/16 - Spartanburg, SC  
David Schwartz 9/19 - Charleston, SC  
Mateo Becerra 9/21 - Columbia, SC  
AJ Adams 9/22 - Columbia, SC  
Juan Aguilar 9/26 - Spartanburg, SC  
Joshua Port 9/27 - Spartanburg, SC  
Ivan Godina 9/27 - Spartanburg, SC  
Raul Lopez 9/28 - Charleston, SC

## Customer Service

### Branch Support Center

1983 Technology Drive  
Charleston, SC 29492  
Phone: (866) 469-6899  
Fax: (843) 375-0445

#### Service Issues:

landhelp@southlandusa.com

#### Billing Questions:

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**Vice President:** Brian Pottieger

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**VP/GM of ESC:** David Schwartz

dschwartz@southlandusa.com

**VP/GM of WSC:** Steve Farmer

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**Midland Operations:** Steve Farmer

sfarmer@southlandusa.com

# Employee's Corner

## Start saving for the future today!

### 401k

Southland's 401k plan is now available to all employees after completing 90 days and 520 hours of service. Contributions to the plan are on a pre-tax basis and you choose how your money is invested. If

you are interested in participating, please contact David Willis, toll-free at (866) 469-6899 ext. 214.



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